

The benefits of membership of Emerge Skillnet

- ♦ Reduced training costs (by up to 90%)
- ♦ Tailored training programmes designed to suit you and your employees
- ♦ New skills, improved performance, enhanced profits
- ♦ Networking with potential key strategic partners
- ♦ Opportunity for personal growth and achievement

Interested?

The cost of network membership is €95 per annum.
A small payment will also apply to each training course.

Contact Noreen for more information on joining the network and find out how being a network member can help you, your business and your employees.

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Emerge SKILLNET

THE ETHNIC BUSINESS TRAINING NETWORK



**No matter what you do
or how big or small your enterprise
training can have a positive impact
on your business performance**

Why Train - For Employers

- ♦ Trained and motivated staff are a sustainable competitive advantage
- ♦ High skills levels provide businesses with a competitive edge through improved performance, quality and higher output
- ♦ Research shows that companies which invest in continuous upgrading of the skills of managers and staff are more successful in developing new markets, new products and new services
- ♦ The most successful companies have high levels of participation in training and development for all employee groups and increase their flexibility and adaptability to changes in markets, consumer trends and new technologies

Business training courses include:

The Business Environment
Executive Development
Management/Supervisory Skills
Personal Development
Sales/Marketing Skills
Basic English Language Training

Please see enclosed application form for more details of training courses available

In today's fast changing business environment, enterprises must react quickly and effectively in order to maintain competitiveness

Why Train - For Employees

When companies invest in staff training they are sending their staff a message that:

- ♦ They have confidence in them to do the job
- ♦ The business values them and wants them to maximise the full potential for all their employees
- ♦ The business is committed to supporting future employability and progression
- ♦ The business is enabling its employees to fully engage in the development of the enterprise
- ♦ Research shows that employees' motivation is greatly enhanced and all staff respond positively to learning opportunities in terms of improved performance
- ♦ Companies which provide excellent training and development opportunities attract and retain staff and experience lower levels of absenteeism

Skillnets is an enterprise-led support body whose mission is to enhance the skills of people in employment in Irish industry to support competitiveness and employability. Skillnets is funded from the National Training Fund and its stakeholders include leading employer and employee representative bodies - IBEC, Chambers Ireland, CIF, SFA, ICTU.

The Skillnets vision is to improve learning activity in industry leading to enhanced skills, employability and competitiveness