

Culture & Environment

(with Tourism)



AVAILABLE ON
GMIT Mayo Campus

Bachelor of Arts in **Culture and Environment**
(with Tourism) (GA872)

Bachelor of Arts (Hons) in **Culture and Environment**
(with Tourism)

International Opportunities

GMIT Mayo Campus is an active member of the Erasmus student exchange programme. The programme attracts students from other EU Member States. Our close links with programmes and colleges in other EU Member States allow our students the option of studying abroad for a semester or a full academic year. This is an especially appealing option for students who elect to study a language. French, German, Spanish and Irish language options are available.

Why study Culture and Environment at GMIT Mayo Campus?

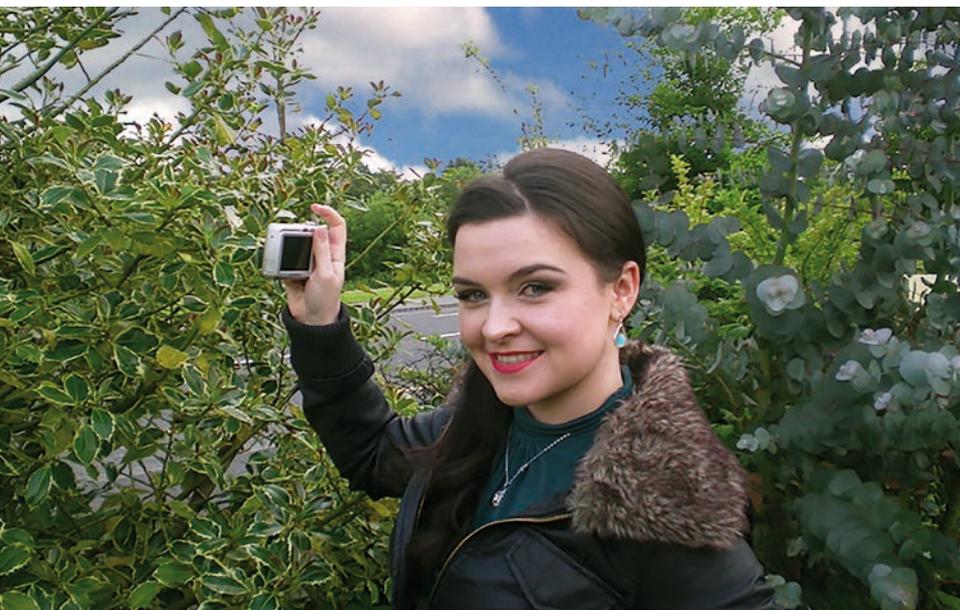
GMIT Mayo Campus is small and friendly. Our dynamic and motivated staff offer top quality teaching within small classroom settings, leading to awards of the highest standard. This course will appeal to those with an interest in history, geography, wildlife or archaeology.

Studying Culture and Environment programmes in GMIT Mayo Campus will allow you to:

- › Acquire key professional skills valued by employers
- › Prepare for a career in the fields of culture, environment and tourism
- › Acquire transferable skills in digital media and communications
- › Gain employment in the public or private sector
- › Become self-employed
- › Progress to the Professional Masters in Education
- › Progress to study at Masters and Doctoral levels

Career Opportunities:

- › Education Officer
- › Teacher
- › Environmental Conservation Officer
- › Archaeologist
- › Museum Curator
- › Library and Archives Professional
- › Rural Recreation Officer
- › Green Schools' Officer
- › Ecotourism Operator
- › Environmental Consultant
- › Tourism Officer
- › Historian
- › Genealogist
- › Folklorist
- › Rural and Community Development Officer
- › Museum Documentation Officer
- › Ecologist
- › Cultural Marketing Manager



"I absolutely love every minute of my course. I'm enjoying the array of modules, including fieldtrips. The modules are really interesting and highlight the importance of preserving heritage, promoting conservation and an awareness of both Irish and international heritage. I have found the lecturers very helpful, approachable and they have made my time at college a very enjoyable experience."

Caroline Gannon, student

Progression Routes within Culture & Environment (with Tourism) at GMIT Mayo Campus

Bachelor of Arts (Honours) in Culture & Environment (with Tourism)
(Level 8 – 1 year full-time)

Bachelor of Arts in Culture & Environment (with Tourism)
(Level 7 – 3 years full-time)

Entry though CAO as a Standard or Mature Student

Modules may include

Year 1	Year 2	Year 3	Year 4
Irish History	Natural Environment	Ecology	Environmental Management
Folklore, Folklife & Oral History	Society and Nature	Archaeology: Settlement	Heritage Tourism
Earth Science	Introduction to Digital Media	Sustainable Tourism	Geographical Information Systems (GIS)
Rural Development	Work Experience	Rural Tourism	Adventure Tourism
Learning & Innovation Skills	Local History	Research Methods	Imagining Ireland
PC Applications	Genealogy	Digital Mapping	Modernism
Electives (Language or Business)	Archaeology: Prehistoric	Electives (European History or Language or Business)	Archaeology: Theory & Practice
	Archaeology: Medieval		European History
	Electives (Language or Business)		Dissertation

Course Details

	CAO Code	NFQ	Duration	Contact
Bachelor of Arts in Culture and Environment (with Tourism)	GA872	Level 7	3 years	Ms Fiona White Tel. +353 (0)94 9043216 fiona.white@gmit.ie
Bachelor of Arts (Honours) in Culture and Environment (with Tourism)	Apply Direct	Level 8	1 year	Dr Yvonne McDermott Tel. +353 (0)94 9043176 yvonne.mcdermott@gmit.ie

Green Campus

In 2014, GMIT Mayo became the first campus in the country to be awarded a Green Flag by An Taisce for biodiversity. Ongoing projects include a sanctuary garden, swift nest box project, woodland trail and native species hedgerow. Culture and Environment students and staff are actively involved in these projects. We were also the first Institute of Technology to be awarded a Green Flag in 2011. This flag was for the themes of Litter and Waste, Energy and Water. These developments reflect GMIT Mayo's leading position nationally in the Green Campus initiative.





"I work as an Information Officer with the Office of Public Works in Rathfarnham Castle. My duties include giving guided tours, protecting the site, working with schools and assisting in co-ordinating events which can include book readings, exhibitions and lectures. Studying in GMIT was instrumental in getting me this job. The fact that I had this degree gave an advantage in applying for this job as I had studied relevant modules and can use these in my day-to-day work. GMIT was recommended to me by an archaeologist. The programme has a great reputation in the workplace."

Muirne Lyons, Graduate



Field trips

Field trips provide students with valuable opportunities to visit sites they have studied and undertake practical work. Local, national and international field trips have been undertaken. Examples of locations visited include Ballycroy National Park, Co. Mayo, the Burren, Co. Clare and the National Museum of Ireland in Dublin and Mayo. Recent international field trips have included visits to Madrid, Rome, London, Florence and Berlin.

Work experience

Students have the opportunity to complete work experience as part of their studies, providing valuable practical experience and industry contacts. Host organisations include national and local development agencies, heritage centres, national and regional museums and biodiversity conservation projects.



I was initially attracted to study at GMIT Mayo because of the history and archaeology modules offered. However, as my studies progressed, I became increasingly interested in the ecology aspect of the course.

Upon completion of my honours degree I gained employment working in the Heritage and Planning Section of the Department of the Environment. I subsequently found employment as conservation officer for the Irish Peatland Conservation Council (IPCC) based in Co. Kildare. As conservation officer I was responsible for all policy and advocacy of the IPCC.

I completed a Masters in Heritage Management in Newcastle and now work as Heritage Officer for the Perth and Kinross Heritage Trust in Scotland. I really enjoyed my time studying at GMIT Mayo. The small class numbers meant that lecturers were able to give each student a lot of attention and tuition. The course has been enormously beneficial to my chosen career path.

Sarah Malone, Graduate

I graduated in 2014 from GMIT Mayo Campus and am currently employed on the Croagh Patrick Heritage Trail (CPHT) as a development worker. My job involves promotion of events and some research on the heritage of this 60km trail.

My time at GMIT was not only enjoyable but has turned out to be very useful in my present employment. The Rural Development and Tourism modules have been a great help to me, especially in understanding the intricacies of Local Development Board meetings, how community development works in Ireland and how local projects are funded, marketed and maintained.

Other modules such as Folklore, Archaeology and Ecology have been essential to my role on the CPHT, as I am sometimes required to be a guide to members of the public on the trail.

I have also made contacts that are useful and friendships with fellow students in the supportive atmosphere of Mayo Campus. I would recommend the course to anyone.

Greg Kelly, Graduate



I had always loved history at school and I had retained more information than I had realised. Folklore contained many topics I was already familiar with from my childhood in rural Mayo. New topics taught me a lot that I had not known of previously about both the build and the natural environment.

I learnt Spanish and was surprised that I could actually converse with the natives when I spent a holiday in Spain.

Most of all, what I gained from my four years at GMIT Mayo Campus was a new confidence in my capabilities. I was encouraged to go further and have now completed my Masters in History in NUI Galway.

I would never have dreamt that I could have reached this far when I started in GMIT Mayo. I will be forever grateful to GMIT, to the very approachable lecturers who constantly encouraged me, and to the new friends I have made. It was a life changing experience in the best way possible.

Olivia Martin, Graduate

I enjoy the multidisciplinary approach to the content of the course. The challenge of studying diverse subjects within the course is what appeals to me – combining the study of history, geography, archaeology, folklore and so on.

The lecturers are helpful, insightful and easily approachable. The campus facilities, lecture rooms and computer labs are of an excellent standard. I especially enjoy the campus library, with its superb book selection, which is a great asset.

I also really enjoy our various fieldtrips which allow me to take the theory learned in the lecture room and apply it in practice.

I have made many new friends while attending GMIT, who hail from all walks of life and this has enriched my time at college. The course content has kept me busy and interested and I find it hard to believe that my first three years here have passed by so quickly.

Kevin Henry, Student

GMIT Mayo Campus – Why Study Here?

GMIT Mayo Campus is a vibrant, dynamic and sustainable campus with a student population of approximately 1100 students. All programmes are designed to prepare graduates for the workplace and as such are developed with significant input from industry. The students are exposed to a friendly and supportive environment with experienced and committed lecturing and support staff. The Campus benefits from all the support systems offered in larger campuses but these systems are much more accessible to the student. Student services at GMIT Mayo Campus include the following:

- › Students Union
- › Library
- › Counselling Service
- › Chaplaincy
- › Medical Service
- › Careers Advice
- › Access and Disability Support
- › Financial Help
- › Sports Office
- › Clubs and Societies
- › Green Campus
- › Scholarships
- › Accommodation
- › Innovation in Business
- › International Study Opportunities

In addition to the Culture and Environment Programmes summarised in this brochure, the campus also has programmes leading to awards in the following areas:

- › Digital Media and Society
- › Information Technology Support
- › General Nursing
- › Psychiatric Nursing
- › Social Care
- › Outdoor Education
- › Business
- › Accounting & Financial Management
- › Refurbishment and Maintenance
- › Sustainable Building Technologies
- › Contemporary Art Practices

For more information on any of the above please refer to the Campus guide or visit www.gmit.ie/mayo



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Web www.gmit.ie/mayo



GMIT (Official)



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